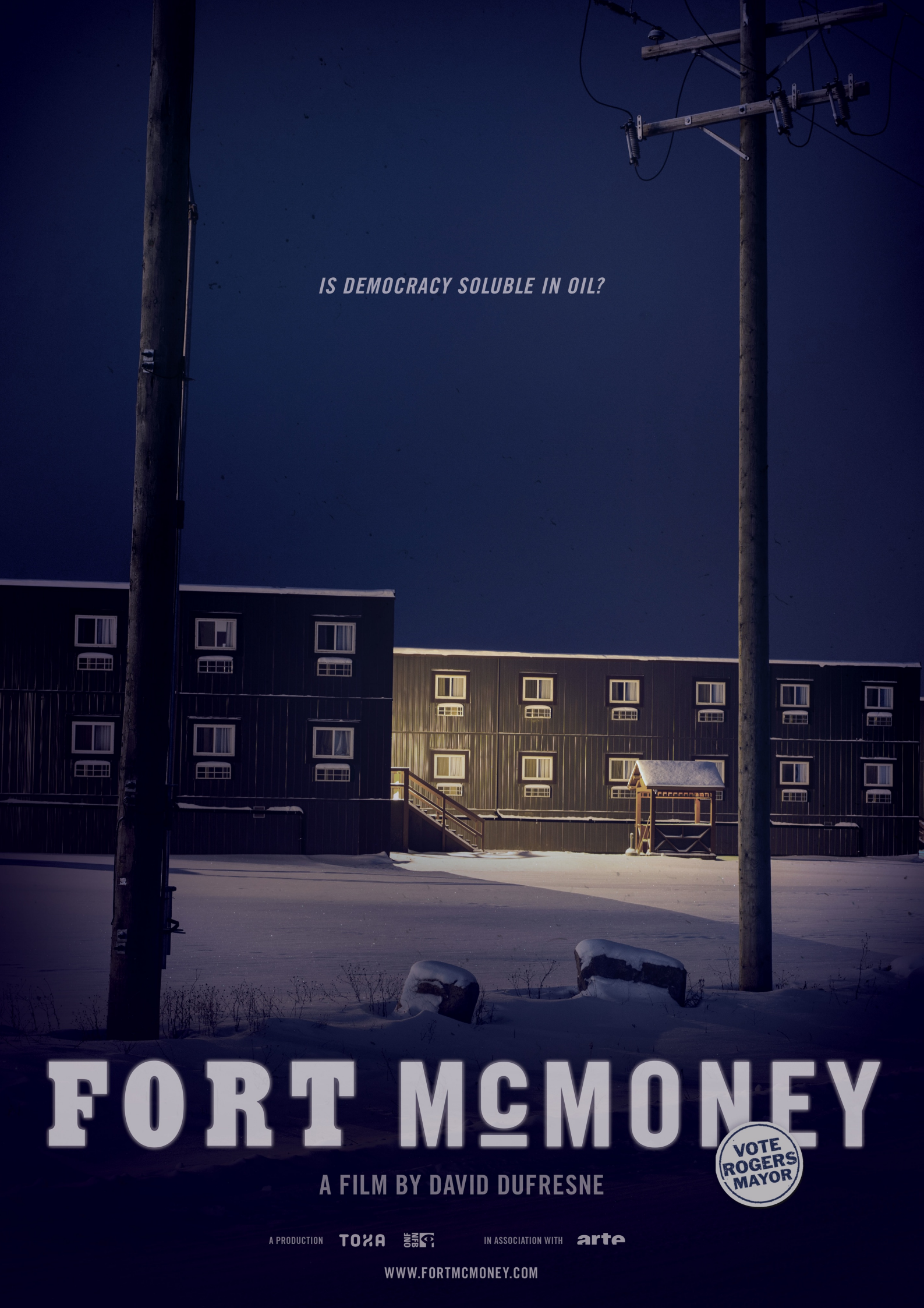
IS DEMOCRACY SOLUBLE IN OIL?
FORT McMONEY
VOTE ROGERS MAYOR
A FILM BY DAVID DUFRESNE
A PRODUCTION TOKA ONF NFB
IN ASSOCIATION WITH arte
WWW.FORTMCMONEY.COM

Fort McMoney : vote Rogers mayor
A film by David Dufresne
52 minutes

A TOXA / ONF production
in association with ARTE France.
2014

www.fortmcmoney.com

Following the critical and popular success of the documentary game Fort McMoney (more than 440,000 players and many awards), the film "Fort McMoney: Vote for Jim Rogers" returns to Fort McMurray, Alberta, the third largest oil reserve in the world, and one of Canada's war treasures. With one obsession recurring in the director's work for three years now: is democracy soluble in oil?

Shot in the first person, we meet Jim Rogers in the film, a trapper, a town native, and an unsuccessful candidate in the last municipal election watching his tiny town, Fort McMurray turn into what it is today: a modern version of the gold rush, and as murky and dark as oil.

The film is much more than the linear version of the web experience. "Fort McMoney: Vote for Jim Rogers" is actually its sequel, its mirror and a reflection of democracy in ruins. It's also a film that seeks to combine both medias… once and for all.



Director's Note of Intention

March 2014. Sixth or seventh shoot, I don't even remember. Jim Rogers said that we could come by and see him again whenever we wanted. He had some work to do on the house; some drain that was clogged again because of the new freeway being built, or something like that.

We arrived without much notice – and Jim opened the door to us. He then opened his arms, and finally, his world. He used to be a trapper, and watched his little town of Fort McMurray become what it is today: a modern version of the gold rush, and as murky and dark as oil.

In town, Jim is the last one to hold out. He is the only one who was born here – this much he knows. Yet everyone, or nearly everyone regards him as a pleasant nutcase. Sure, Jim Rogers is rough around the edges, which is what makes him so fascinating and rich in character. Jim is an ingenious jester – and he laughs likes one too!

We stayed with him for three days. The idea was to go back into town, to the scene of the crime (and the setting of the game) to tell the utopic story of direct democracy we tried to set up with the web experience.

We shot for three days and we're going to try what we didn't do during our earlier trips: something like an immersive voyage, armed with a camera and one mission on our minds. Something that says something else about Fort McMurray besides what Fort McMurray has already shown: A permanent round trip between the film and the game, the dollars and those forgotten, and the virtual world and reality.



L'équipe du film

Director
David Dufresne

As a writer and director, he has recently joined the Open Documentary Lab at MIT (Boston) as a guest researcher. Also, with Philippe Brault, he co-directed the web documentary "Prison Valley" (2010, Upian/ Arte), which won many international awards, including the prestigious World Press Multimedia Photo Contest.

David Dufresne has published nearly a dozen investigative books including "Tarnac, General Store" (Calmann Lévy) in 2012, which was praised as a "small masterpiece" by Le Monde.

Director of photography
Philippe Brault

Photographer and cinematographer, member of Agence VU', he co-directed with David Dufresne the web-documentary Prison Valley for which they won many prizes, of which the World Press Photo multimedia contest.

Editor
Alain Loiselle

Music
Ramachandra Borcar

Production
TOXA
TOXA is the driving force behind the magazine and TV series URBANIA. This combination between a communication agency and a production company is a multiplatform content creator (television, Web, mobile, publishing) which has been devoted to finding communication solutions since its inception in 2000. TOXA has been the recipient of numerous awards, both local and national (Gemini, Boomerang, Canadian Magazine Awards) and international (Webby Awards, Flash Festival Paris, FWA), for its documentary series, interactive experiences and creative branded content solutions. – toxa.com

ONF
The National Film Board of Canada creates groundbreaking interactive works, social-issue documentaries and auteur animation. The NFB's award-winning content can be seen at NFB.ca and on apps for smartphones, tablets and connected TV. Canada's public producer and distributor since 1939, the NFB has created over 13,000 productions and won over 5,000 awards, including 7 Webbys, 12 Oscars and more than 90 Genies.

ARTE France
Arte is the European cultural channel. It broadcasts documentaries (society, culture, arts and entertainment, essays, history), the original series, movies, live entertainment and information programming. Its programs are available in French and German in Europe, satellite, cable and TNT. Today, over 185 million Europeans receive ARTE.

Poster:
https://copy.com/PJvMjpJX4FMM7q63

Press Book
http://www.scoop.it/t/fort-mcmoney

Making off pictures:
https://copy.com/7pnGul2JallOm04j



Since the documentary game Fort McMoney's feature online on November 25, 2013, more than 440,000 players all around the world have played this prequel to the film "Vote for Jim Rogers".

Acclaimed by the New York Times as the "marriage of film and video games", awards for Fort McMoney include:

Awards

- Gémeaux Meilleur Best Original Interactive Documentary (Canada)
- Special mention Visa d'Or of jury RFI-France 24 (France)
- Grimme OnLine Award Prix Knowledge et Education (Allemagne)
- Festival International du Film de l'environnement Best Webdocumenty (Paris)
- FWA / Favourite Website Awards Site of the day

Official Selections:

- New York Film Festival 2014
- Prix Italia Best digital storytelling 2014
- SXSW Interactive Awards 2014 (USA)
- Banff Coss Platform Non-Fiction (Canada)
- Numix Web Browser Game 2014 (Canada)